



American College of Health Care Administrators

Dear Business Person:

I am writing to inform you of a great opportunity to promote your business and increase or maintain your current customer base. The Pennsylvania Chapter of the American College of Health Care Administrators is looking to partner with select vendors, such as you. We are looking to offer sponsorship opportunities to support the PA Chapter in developing and providing educational opportunities to our membership.

As a Business Affiliate with the PA Chapter, you and your company will have the opportunity to promote your products and/or services and network with administrators and other long term care professionals across the state of PA. Program benefits include:

- A booth at Annual Meeting (April 24th, 2013)
- Attendance at Annual Meeting
- Advertisement in PA Chapter Newsletter
- Website Link
- Educational Program Opportunities
- Speakers Bureau
- Recognition at College Functions
- Demonstrating your commitment and support for ACHCA PA Chapter

Advertising space at the Annual Meeting is LIMITED and goes on a first come first served basis, so don't delay! We thank you for your support of the PA Chapter of the American College of Health Care Administrators and its membership.

Attached you will find a Business Affiliates Information sheet and application. Please complete and return to the address on the application.

Again, we thank you for your interest in partnering with the American College of Health Care Administrators.

Sincerely,

Sincerely,

Sharon Bixler, ACBSW, CNHA, FACHCA
President, Pennsylvania Chapter

Aundrea Leonard, BSLTCA, MSM,
Vice President, Pennsylvania Chapter



American College of Health Care Administrators

Business Affiliates of the Pennsylvania Chapter of the American College of Health Care Administrators

PURPOSE: To provide businesses, which offer goods or services to the health care industry, and in particular, long term care, with regular contact opportunities with the key decision makers in Pennsylvania. In addition, the business affiliates will assist the Pennsylvania Chapter of the American College of Health Care Administrators (ACHCA) with pursuing its mission by providing expertise and financial support.

MISSION: The American College of Health Care Administrators (ACHCA) enables its members to continuously enhance their professional development primarily through education across the continuum of health care administration with an emphasis on long term care in order to improve the quality of care provided by those they serve.

BUSINESS AFFILIATES OPPORTUNITIES:

- Annual meeting with exposure to administrators from across the state of PA
- PA Chapter Newsletter
- Website-Free contact listing and link to your business
- Seminars conducted by the PA Chapter of ACHCA
- Affiliates of the college listing displayed in Newsletter and at PA Chapter Events
- Speakers Bureau—Opportunity to present at member’s facilities and functions

AFFILIATE SPONSORSHIP CATEGORIES

PLATINUM SPONSORSHIP	\$1000
GOLD SPONSORSHIP	\$ 750
SILVER SPONSORSHIP	\$ 500



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BENEFITS BY SPONSORSHIP CATEGORY

PLATINUM	GOLD	SILVER
<ul style="list-style-type: none"> • Free booth at annual meeting • Attendance for two to luncheon and seminar • Affiliates Display Listing • ½ page advertisement in Chapter Newsletter • Membership in PA ACHCA • Inclusion in Speaker's Bureau • Receive all correspondence from the Chapter • Annual Membership Directory • Website Link 	<ul style="list-style-type: none"> • 50% off booth at annual meeting • Attendance for one to luncheon and seminar • Affiliates Display Listing • ¼ page advertisement in Chapter Newsletter • Pay reduced rate for PA ACHCA Chapter membership • Inclusion in Speaker's Bureau • Receive all correspondence from the Chapter • Annual Membership Directory • Website Link 	<ul style="list-style-type: none"> • 25% off booth at annual meeting • Attendance for one to luncheon and seminar • Affiliates Display Listing • 1/8 page advertisement in Chapter Newsletter • Pay Reduced rate for PA Chapter ACHCA membership • Inclusion in Speaker's Bureau • Affiliates Listing Display • Annual Membership Directory • Website Link



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BUSINESS AFFILIATE APPLICATION

YES! I want to become a Business Affiliate of the Pennsylvania Chapter of the American College of Health Care Administrators. I understand that by becoming an affiliate, I gain access to a variety of benefits offered by the Chapter, in addition to helping to promote the mission of the Chapter.

Business Name: _____
 Contact Person: _____
 Title: _____
 Address: _____
 City _____ State ____ Zip _____
 Telephone: _____
 Fax: _____
 E-mail _____
 Type of Business/Service Provided _____

AFFILIATE CATEGORY:

Please indicate your preference by placing an “X” in the space

- _____ Platinum \$1000
- _____ Gold \$750
- _____ Silver \$500

Please return your form with check made payable to:
 PA Chapter ACHCA
 ATTN: Richard Stillwagon, Treasurer
 2939 Seminary Drive
 Greensburg, PA 15601

Thank you, your application will be processed and you should receive a welcome package in four to six weeks. In the meantime, if you have any questions, please contact Sharon Bixler, Chapter President at 717-578-6354 or Aundrea Leonard, Chapter Vice President at 215-285-7180.